

Family Council

Progress of Work of the Sub-committees under the Family Council

PURPOSE

This paper briefs Members on the progress of work of the two Sub-committees under the Family Council (the Council).

SUB-COMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES AND FAMILY EDUCATION

2. The Sub-committee on the Promotion of Family Core Values and Family Education (the Promotion Sub-committee) met on 17 November 2023 to discuss the progress of the production of family education videos on “Marital Happiness and Harmony” under the 2023-24 Publicity Plan, and the 2024-25 Publicity Plan.

Production of Family Education Videos on “Marital Happiness and Harmony”

3. For production of the new series of family education videos entitled “Ingredients of Marriage” (婚姻料理私房菜) which echoed the theme of “Marital Happiness and Harmony” (「家 • 信守一生」) of this year’s Publicity Plan, a video production agency, Triangle Marketing Services Co. Ltd. (Triangle) was commissioned through a quotation exercise in August 2023. The Promotion Sub-committee noted, through the presentation of Triangle, that useful tips on conflict management and communication skills between couples to strengthen marriage had been / would be featured in the videos. The Promotion Sub-committee also considered the viewing rates of the first two videos encouraging, and suggested placing advertisement on suitable social media platforms and digital platforms to further publicise the videos, with a view to boosting the viewing rate and reaching out to more people in the community.

2024-25 Publicity Plan

4. Considering that traditional family values and virtues in the Chinese society, such as filial piety, respect for the elderly, caring for the youngsters, harmony between husband and wife, integrity and politeness, etc. were important elements to foster social stability and social civility, the Promotion Sub-committee agreed to adopt the theme of “Inheritance of Good Family Traditions and Customs” (傳承優良家風) for the Council’s 2024-25 publicity campaign. The Promotion Sub-committee also agreed to use 「傳承好家風」推廣運動 as the Chinese title of the publicity campaign, and continue to organise different forms of promotional programmes and activities via various channels, such as promotion through free television channel, production of family education videos and promotional videos on family-friendly employment practices, and school-based competition, etc.

SUB-COMMITTEE ON FAMILY SUPPORT

5. The Sub-committee on Family Support (the Support Sub-committee) met on 15 November 2023 to discuss the progress of two projects sponsored under the Thematic Sponsorship Scheme to Support Family-related Initiatives 2022 (the Scheme).

6. Two sponsored organisations, namely the Hong Kong Single Parents Association (香港單親協會) (HKSPA) and the Society for Truth and Light (明光社) (STL) briefed the Support Sub-committee on the progress of their projects on 15 November 2023. For the project entitled “My Choice, Divorce in a Rational Way” (婚分中需要「理」) by HKSPA, it aims to provide support to parents of separated/divorced families to help them cope with emotional changes arising from separation/divorce, promote positive co-parenting relationship and provide useful divorce-related legal information to the participants. The Support Sub-committee noted that the production of 12 short videos on different themes, such as emotional management after divorce, parenting skills, legal procedures on divorce, etc., with tips provided by professionals of relevant disciplines was underway. 1,500 copies of the booklet with divorce-related information would also be published in June 2024 for reference by people in need. As regards the project entitled “Children-Centre Approach in supporting divorced and remarried parents and children” (「兒童為本」離婚再婚家長及子女情緒支援計劃), it aims to assist divorced/remarried parents and their children to overcome difficulties encountered during divorce/remarriage, including relieving their emotional stress, adapting to the new relationships and improving the parenting skills of

single/remarried parents, etc. Three talks (「離婚再婚法理情」講座) were held between August and October 2023, and a counselling and enquiry hotline was set up in May 2023. Other initiatives of the project included the setting up of an online resources platform and publication of a manual for divorced/remarried parents. The Support Sub-committee considered that both projects were progressing well and reminded the two organisations to continue to review the feedback of participants so as to ensure the effectiveness of the projects.

7. The other two projects approved under the Scheme, namely “Share Your Love” (仁人 FUN 享·愛) by Yan Chai Hospital Social Services Department (仁濟醫院社會服務部), and “4Rs for Better Family” (「家好之四重」) by the International Social Service Hong Kong Branch (香港國際社會服務社), will have their progress reported at the next Support Sub-committee meeting.

ADVICE SOUGHT

8. Members are invited to note the progress of the Sub-committees at paragraphs 3, 4 and 6 above. The Sub-committees will continue to oversee their respective programmes and activities. Members are welcome to convey their comments and suggestions, if any, to the Council Secretariat.

Family Council Secretariat
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